SEMINAR FOLLOW-UP

Every RSVP, all the way to the door.

People sign up, then life gets busy. Every empty seat is a meal you paid for and a family you didn't get to meet. Seminar Follow-Up stays with every guest from registration to your front door, automatically and in your funeral home's name.

Fewer empty seats
Reminders that bring them in.

Confirmed headcount
Guests confirm how many.

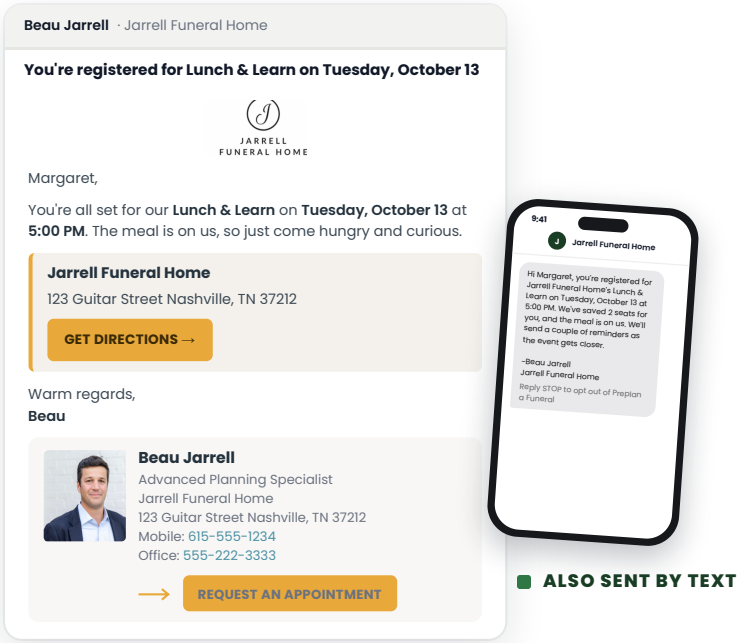
Declines aren't lost
An appointment is offered.

01 BRANDED FOR YOU

From your counselor, not a vendor.

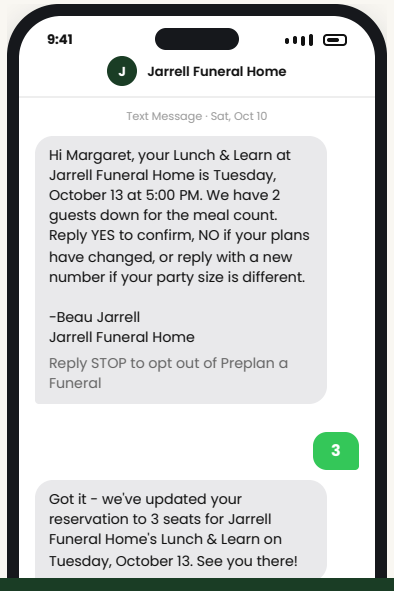
Every email and text carries your logo, your colors and your phone number, and is signed by your counselor, the same person guests will meet at the door.

Guests never see Fintra.



SAMPLE EMAIL, IN YOUR BRAND

ALSO SENT BY TEXT



Confirm attendance

YES → **Seat confirmed** — A thank-you is sent

NO → **Reminders stop** — A one-on-one is offered

Update party size ← Shown on the phone

3 → **Headcount updated** — Any number from 1 to 10

STOP ends texts at any time.

02 GUESTS ANSWER IN ONE REPLY

Guests just text back. The rest is handled.

Every guest is asked to confirm their seat and headcount. They reply the way they'd text a friend, and each answer is handled automatically.

On the next page: the full path, from RSVP to seminar day.

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Sample names and messages.

03 THE SERIES

From RSVP to seminar day, one simple path.

When they sign up
Seats and details, confirmed
EMAIL TEXT

While they wait
Keeps the date top of mind
EMAIL TEXT

As it gets close
Still coming? How many?
EMAIL TEXT

Right before
Reminder and directions
EMAIL TEXT

Seminar day
Your counselor takes it from there

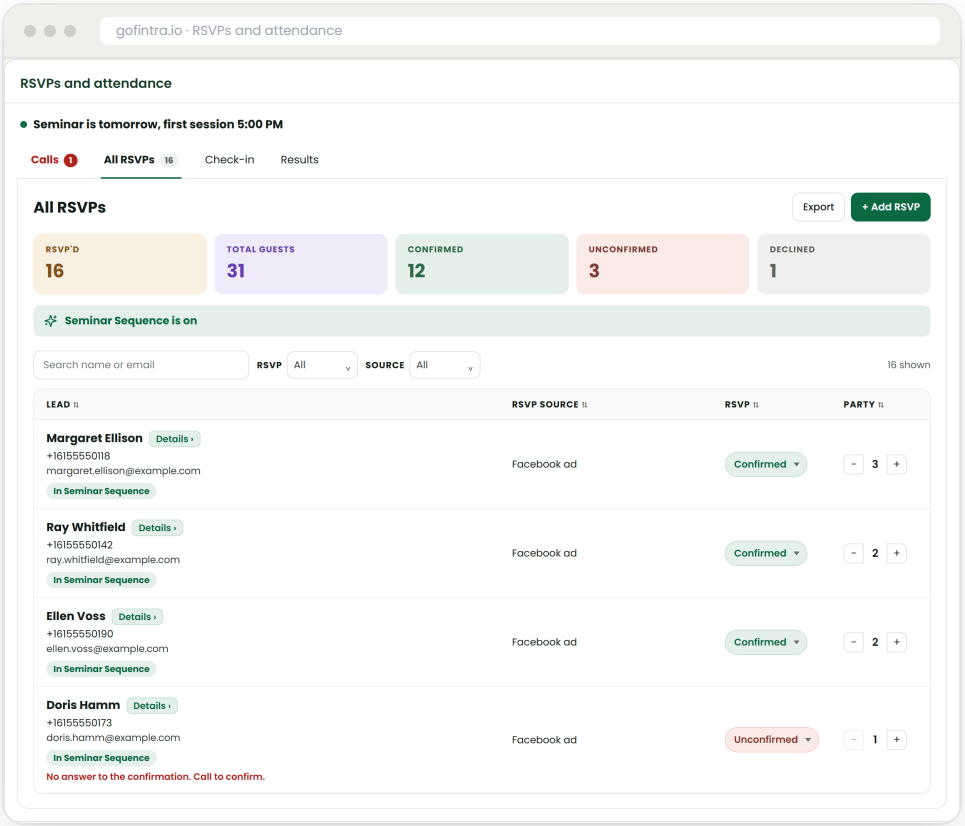
Later sign-ups skip the steps there isn't time for · Texts only for guests who opted in · Can't make it? A one-on-one is offered

04 TRACKED IN YOUR HUB

Every guest's status, at your fingertips.

Confirmations, cancellations and headcount changes land in your hub on their own. Only guests who haven't confirmed end up on a short call list.

After the seminar, check guests in and record who showed and who booked.



SAMPLE RSVP LIST, IN YOUR HUB

YOUR PART Nothing to set up. Call the few who haven't confirmed, welcome your guests and book the follow-ups. Everything else is handled.

See it in action.

Ask your Fintra rep about Seminar Follow-Up for your next seminar.

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